

**CLICK HERE** to watch Jon Live!

# THE JON PETZ

## EXPERIENCE

Uncover the mystery and methods to  
**PERFORMING AT YOUR BEST.**

**Jon Petz is an engagement expert,  
author, business magician, and  
former corporate executive.**

He's delivered over 1,200 wildly successful programs for world-leading brands, industry and association conventions, and organizations of all sizes.

As a **MOTIVATIONAL** and **KEYNOTE SPEAKER** on peak performance, Jon will help your event participants be more engaged, passionate and purposeful in their performance. Resulting in increased productivity, sales, motivation, service and leadership in what they do and **WHY** they do it.



### It's **SHOWTIME!**

Uncover the mystery, and discover the method to the mastery of Peak Performance in a real-time live experience.

*(Opening or Closing  
Keynote Presentation)*

### Achieve **SIGNIFICANCE** in Simple Moments

Success isn't something we conquer, It's a series of significant moments that matter.

*(Sales, Leadership, Team  
and Customer Service)*

### Boring Meetings **SUCK™**

Create intentional engagement for your stale and boring meetings. Really . . . do we need to say more?

*(Add-on Presentation / Breakout Session)*

**Book Jon  
TODAY!**

The Art and Science Of Peak Performance



877.457.3981 & 614.456.3072



Info@JonPetz.com



www.JonPetz.com



# Why *JUST* a keynote, when you can get a **FULL EXPERIENCE?**

The Jon Petz Experience is an event guarantee of the perfect trifecta. It is **EDUCATION** and **INSPIRATION** along with **ENTERTAINMENT** so your participants will laugh louder, perform better, and achieve more.

## “A dream for meeting professionals.”

**Jon is a true events business professional.** His reputation as a trusted, non-diva, easy-to-work-with speaker and performer has made him a favorite with meeting professionals, associations, and agencies.

## “Jon is all about the audience.”

**Expect the same person off stage as you see on stage.** Spending time with participants at an event is what he loves. With experience as a corporate executive and world-class business magician to a forklift driver and burger flipper, Jon interacts and relates with people in an amazing way. This relevance and connection empowers engagement and impact. In the end? A sustained initiative that resonates long after the event.



**ENGAGEMENT &  
PERFORMANCE EXPERT  
MASTERFUL  
STORYTELLER  
HYSTERICALLY FUNNY**

### PARTIAL CLIENT LIST:



### IN THE NEWS:



### US Bank - Pinnacle Service Awards Incentive Trip: **Opening Keynote Speaker**

*"Jon is one of the most engaging speakers/emcees we have worked with over my many years of hosting corporate events. It was clear that Jon had invested significant time to understand his audience and our company, which made him so much more relevant. Our guests were thrilled with his style, substance, talent and humor—he delighted us all and we can't wait to invite Jon back."*

—Shailesh, Vice Chairman, US Bank





**Keynote Speaker**

*"Simply Put . . . PHENOMENAL."*

—National Dealers Meeting



**Keynote Speaker**

*"Perfectly AMAZING!"*

—National Sales Meeting

# IT'S SHOWTIME!

Uncover the mystery to the mastery of YOUR **AMAZING PERFORMANCE.**



It's not enough to 'just' show up, be 'just' an employee, or to stick to the status quo. Merely meeting expectations is out. Today's organizations need every team member and leaders at all levels to own up, show up, and perform strong every day. However, we struggle with the mindset that "peak performance" is only for the elite, with the unknown and the fact we are so busy that we do just enough—to get by.

With humor, heart, and enduring tools, Jon shares the strategies and mindsets necessary to understand that performing to be remembered is not only obtainable by everyone, but purposeful as well as possible.

## What you will learn:

- ▶ **Performing at your best isn't a magical secret.**
- ▶ **Simple actions create exponential results.**
- ▶ **Meeting expectations can be like doing nothing at all.**
- ▶ **"Unlearn" your perspective and seek others.**
- ▶ **You are not JUST anything—Impact is created in the simplest of moments.**

Ready to help your team or audience begin to truly take their lives and careers into their own hands in extraordinary ways and make them more memorable, more successful, and more meaningful than ever before? Contact Jon Today!

# INSIGHTFUL. INSPIRING. HYSTERICAL. ORIGINAL.

**Perfect opening session**  
to set the tone, pace and engagement of your conference.



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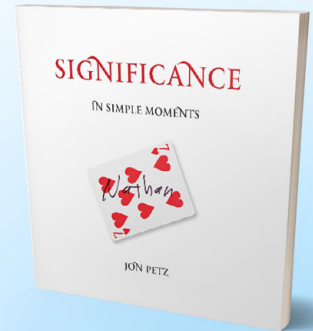


# **SIGNIFICANCE...in Simple Moments**

## **Transform customer and team moments from boring to *BOOM!***

THE  
**JON  
PETZ**  
EXPERIENCE

Organizations today want teams who are engaged, passionate, and purposeful in their work. They're hungry for the how-to's that can help everyone from the person answering the phone to the one in the corner office, understand their significance and treat every opportunity and relationship for the main event that it is rather than the dress rehearsal it is not. Yet, we often don't realize that successful relationships are not a 'thing' we conquer; they are a series of significant moments - that matter. However, we must understand that significance is not something we can personally create, as significance is never achieved, it is gifted to you. Learn the foundational model of achieving significance in this inspiring, impactful and entertaining keynote presentation.



### **What you will learn:**

- ▶ **How to identify, deliver, and appreciate the simple moments that are the foundational building blocks to achieving significance.**
- ▶ **Personal branding and impact.**
- ▶ **Focus versus perspective.**
- ▶ **Don't dismiss simple solutions.**

**CUSTOMIZED  
CONTENT**  
for participants  
at all levels of your  
organization or  
association.

### ▶ **SIGNIFICANCE in Leadership:** **Building Foundations & Breaking Through Barriers**

In today's world, leaders don't have the luxury of "just showing up." They need rock-solid foundations beneath their teams. Leaders help teams understand the impact that each person delivers, no matter their position, and lead them to reach far beyond what any one individual believes possible.

### ▶ **SIGNIFICANCE in Sales:** **Mindsets and Moments for Sales Success**

Anyone on your team flying under the radar? Meeting expectations but not much else? Time to pull out all the stops. As Jon experienced in his own sales career as well as on-stage career, he shares the value in turning mundane moments into SIGNIFICANT, memorable—even MAGNIFICENT chances to impact your customers while gaining mind and market share.

### ▶ **SIGNIFICANCE in Customer Service:** **Making the Mundane Magnificent**

From mediocre to MAGNIFICENT. What can that do for YOUR organization? Skyrocket productivity. Send morale soaring. Fuel long-term team connectivity. All of which helps them create a culture where creativity is applauded, service is exponential—and customers can't wait to share their story about YOU!



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*"Your presentation yesterday touched a nerve in everyone who was present. Bottom line, your message (delivered in between the comedy, laughter, magic and tears) was heard very clearly. Who are we, what is our value and what is our self-worth. Our perception of what we do needs to be elevated because we do fantastic work in what really matters. And in our business - it is patient care. By everyone. Even the "just-ah's". Thank you Jon. Simply Amazing!"*

—Tom, President and CEO, Interim HealthCare

# BORING MEETINGS SUCK

\* Custom, based on needs or challenges within your organizational structure.

## What you will learn:

- ◆ **How to design intentional engagement before, during and after meetings and events.**
- ◆ **A new invitation technique that STOPS the "Overinvitation Syndrome" and gets the right people in the room.**
- ◆ **Other meeting techniques for focused and results driven meetings.**
- ◆ **New meeting styles that help teams get-in, get-it-done and get-out with extra time in their pockets.**
- ◆ **How to take charge of meetings that are wasting time and talent, or eliminate them.**
- ◆ **Effective meeting presentation skills and tactics for facilitators, planners, and attendees.**



Meetings, the cornerstones of collaboration, have suffered humiliation at the hands of corporate America. They drone on like some sort of soul-crushing, walking-dead zombie robbing workplaces of joy, productivity, and time. In other words? They DON'T work. What DOES? Jon's take-no-prisoners approach of using SRD's (That's *Suckification Reduction Devices* . . . yes, that's a thing) to help your meetings really rock instead of seriously suck the time, life, and productivity out of your team.

This add-on session is based on Jon's best-selling book of the same name which has taken the business world by storm and been featured on CNBC, The Wall Street Journal, ABC and CBS News, USA Today and many more.



AS SEEN IN THE NEWS & MEDIA:



THE WALL STREET JOURNAL



**Stop SUFFERING in silence!**

Boring Meetings Suck the time, energy, creativity, and profit out of your organization. Make a difference today!



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# Deloitte.

*"You clearly exceeded our expectations. Everyone was locked on you – nobody was checking their mobile device, I mean NOBODY – you had their full attention, which is difficult to do at a firm like ours."*

—Deloitte and Touché, Partner Leadership Meeting

*"Jon's Significance in customer service presentation was the most talked about session and one of the best reviewed classes we've ever offered over our two-day event. He was so easy to work with and I would absolutely bring him back for another conference!"*

—Event Planner, Delta Vacations



*"You hit the messaging for our sales kick-offs on the money. Incredible job of combining purposeful stories and illustrations combined with engagement and humor."*

—Director of Marketing, Verizon Wireless, Sales Kickoff

*"What impresses me most is that you deliver so much more than humor. You have a unique ability to connect your gifted talents to predetermined organizational objectives and deliver them in such a unique way that one cannot help but retain...long after the event."*

—United States Air Force, Superintendent of Professional Development



*"He is incredibly talented and really knows how to work a crowd. We loved him and recommend him to anyone who values exceptional quality."*

—Travelers Insurance – National Sales Rally

*"While words cannot do justice to Mr. Petz's heartfelt and engaging keynote, the overwhelming response from our employees do. Jon is sincere, motivational and educational all while being exceedingly entertaining and pertinent to our company values and goals."*

—Chief Operating Officer, Playa Hotels & Resorts



*"The first time I saw you do your motivational keynote at a P&G event, it was fantastic! And when we hired you as our motivational speaker for ConAgra, it was even better! Thank you Jon"*

—Robert M., President, ConAgra Frozen Foods

*"I can't recall ever bringing back a speaker two years in a row or our staff ever laughing, crying and chattering with such positivity as they did after your event. Jon was the best keynote speaker for customer service we've had in 20 years. Thank you for being so awesome to work with prior to, and at the event."*

—Customer Service Director, North & South America, Customer Service Day



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